



# CIPS Ontario

## Partnership & Sponsorship Packages



Don't miss out on maximizing your visibility among other tech professionals. Reserve a Partnership & Sponsorship Package with CIPS Ontario today!

### ABOUT US

Founded in 1958, the Canadian Information Processing Society (CIPS) has helped strengthen the Canadian IT industry by establishing standards and sharing best practices to benefit individual IT professionals and the sector. As Canada's Association of Information Technology Professionals, we represent thousands of members nationwide.

The Canadian Information Processing Society of Ontario (CIPS Ontario) plays a crucial role in Ontario. We are a special-act corporation established by the provincial legislative assembly. Our primary objective is to promote ethical practice in the field of information technology, a commitment that protects and serves the public interest. Additionally, we are entrusted with administering the Information Systems Professional of Canada professional designation within the province.

CIPS is a dynamic organization focused on IT excellence. Its work on public policy, setting standards within the profession, and providing IT support to its community are examples of its work.

### Partnership & Sponsorship Overview

Our Partnership and sponsorship will create an environment for acquiring knowledge about different experiences within the industry, establishing one's brand, networking with other technology leaders and IT professionals, exploring new community opportunities, and understanding new educational opportunities. Your sponsorship will connect you with various companies and stronger networks to push your brand within the industry.

Through various online CIPS advertisements and conference inclusions, you can broaden your brand appeal and gain valuable insights from industry experts. In addition to the educational aspects, you will be able to speak at our conference(s) that will promote your organization.

#### Why should you act now?

- ✓ Prime Exposure & IT Community Networking
- ✓ Targeted Audience: Engage with Senior Leaders, CIPS Ontario leaders, and IT Professionals.
- ✓ Brand Appeal – Promote your Brand through the CIPS network
- ✓ Expert-Led Sessions: Dive into Brand Awareness, cybersecurity, and technology career sessions.

### Partnership Impact

-  Networking Opportunities with other Professionals and Leaders
-  Building your Brand (Brand Awareness)
-  Company Recognition & Promotion



Canada's Association of Information Technology Professionals

P: (905) 602-1370 / 1-877-275-2477

E: [info@cips.ca](mailto:info@cips.ca)

W: [www.cips.ca](http://www.cips.ca)

# SPONSORSHIP OPPORTUNITIES

SPONSOR LEVELS & BENEFITS	BRONZE SPONSOR \$650	PLATINUM SPONSOR \$1000
Social Media CIPS Event & Media Promotion (Sponsor Logo)	✓	✓
Free Guest Conference Tickets (3 x Conferences)	2	5
On Stage Poster Recognition*	-	✓
Exclusive Sponsor Booth	✓	✓
Sponsor Speaking Time	-	15 Minutes
Volunteer Opportunities	✓	✓

If you are interested in booking your sponsorship or require more information. Please send your inquiry to [info@cips.ca](mailto:info@cips.ca).

## CIPS Offers

- ✓ Networking Opportunities
- ✓ Certification of IT Professionals (I.S.P & ITCP designations)
- ✓ Accreditation of IT university and college programs
- ✓ Ethical IT refresher skillsets
- ✓ Mentorship Program
- ✓ A voice to the government on issues that affect the profession and industry



## Contact Us

Contact us for more information about the Canadian Information Processing Society of Ontario professional association.

Contact Us [info@cips.ca](mailto:info@cips.ca)

Visit us at <https://cips.ca>



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